

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Estimate #</u> 1904	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	19	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWTF--				5	\$225.00			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16								
		Week: 10/16/12	10/22/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.26								
		26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.11 10/22								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27, 1.28, 1.29, 1.30, 1.31								
		17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27, 1.28, 1.29, 1.30, 1.31								
		18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27, 1.28, 1.29, 1.30, 1.31								
		19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27, 1.28, 1.29, 1.30, 1.31								
		20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27, 1.28, 1.29, 1.30, 1.31								
		27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19								
		28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19								
		29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19								
		30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19								
		31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 496475 /		Alt Order # 06356848
Contract Dates 10/02/12 - 11/06/12	Product OBAMA SKED C	Estimate # 1904
Advertiser Obama For America		Original Date / Revision 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
21	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
22	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
23	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
24	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
25	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11												
E 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$5,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9	KVVU	10/09/12-10/15/12		Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16												
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
13	KVVU	10/16/12-10/22/12		Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
See MG 11.6, 11.7												
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
E 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$10,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KVVU	10/09/12-10/15/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.26												
26	KVVU	10/15/12-10/15/12		Anderson	2-3p	M-----	:30		\$300.00	NM		
Ⓜ MG for 4.6 10/15												
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
13	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
See MG 4.32, 4.33												
14	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.28												
15	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.27												
27	KVVU	10/18/12-10/18/12		Anderson	2-3p	----Th----	:30		\$450.00	NM		
Ⓜ MG for 4.15 10/18												
28	KVVU	10/19/12-10/19/12		Anderson	2-3p	-----F----	:30		\$450.00	NM		
Ⓜ MG for 4.14 10/19												
32	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 7.8, 4.13												
33	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 7.8, 4.13												
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.31												
17	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.29												
19	KVVU	10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.30												
29	KVVU	10/24/12-10/24/12		Anderson	2-3p	---W-----	:30		\$450.00	NM		
Ⓜ MG for 4.17 10/24												
30	KVVU	10/25/12-10/25/12		Katie Couric	2-3p	----Th-----	:30		\$450.00	NM		
Ⓜ See MG 4.34												
31	KVVU	10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ MG for 4.16 10/29												
34	KVVU	10/25/12-10/25/12		Katie	1-2pm	----Th-----	:30		\$450.00	NM		
Ⓜ MG for 4.30 10/25												
Week:		10/30/12	11/05/12	MTWTF--				5	\$300.00			
E 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	25	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$350.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9	KVVU	10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.26												
26	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ MG for 5.9 10/15												
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27												
15	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.28												
27	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.12 10/18												
28	KVVU	10/19/12-10/19/12		Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
Ⓜ MG for 5.15 10/19												
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.29												
17	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.30												
19	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.31												
29	KVVU	10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.16 10/23												
30	KVVU	10/25/12-10/25/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.17 10/23												
31	KVVU	10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.19 10/29												
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00			
E 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	15	\$9,000.00

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$525.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
See MG 6.16												
	16	KVVU	10/23/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu---F----	:30		\$525.00	NM		
Ⓜ MG for 6.11 10/29												
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00			
E 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30			NM	13	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
Credited												
	8	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
See MG 4.32, 4.33												
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00			
E 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	15	\$19,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM		
See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16												
	11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
	12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
	13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
	14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
	15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM	--WThF----	:30		\$350.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
	16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,250.00	NM		
Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	4	\$1,195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/15/12-10/21/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11												
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
See MG 11.6,11.7												
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
Ⓜ MG for 2.13,12.4,11.4												
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
Ⓜ MG for 2.13,12.4,11.4												
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/15/12-10/21/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11												
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
See MG 11.6,11.7												
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	9	\$8,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	----Th-----	:30		\$6,500.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision		Alt Order #
496475 /		06356848
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904
Advertiser		Original Date / Revision
Obama For America		10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/29/12-11/04/12	Glee	Thu 9p-10p	----Th----	:30		\$6,500.00	NM		
			See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11									
	3	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	4	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	5	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	6	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	7	KVVU	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	8	KVVU	11/02/12-11/02/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	9	KVVU	11/02/12-11/02/12	Fringe	Fri 9p-10p	-----F----	:30		\$4,000.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	10	KVVU	11/03/12-11/03/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$300.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
	11	KVVU	11/03/12-11/03/12	CSI: Miami	1am - 5am	-----Sa--	:30		\$75.00	NM		
	Ⓜ		MG for 11.3, 1.25, 1.22, 12.3, 1.23, 1.24, 1.21, 13.2									
E 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	11/05/12	11/11/12	-1-----	1				\$195.00			
Totals											234	\$128,930.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	174	\$94,635.00	\$80,439.75
10/29/12 - 11/06/12	60	\$34,295.00	\$29,150.75
Totals	234	\$128,930.00	\$109,590.50

Signature: _____ Date: _____

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REP HEADLINE# 6356848 TRF# 496475 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 09.02
 CHANGES ** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 09.02

REP: OK'D M11 SEE LINES 59-64
 TOTAL SAME
 PLS CNF THANKS
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	ES	105A-135A	30			\$225.00	10/2	10/8	5		TU-F,M	5
1	ES	105A-135A	30			\$225.00	10/9	10/15	4		TU-F,M	4
1	ES	105A-135A	30			\$225.00	10/30	11/5	0		TU-F,M	0

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904
 AGENCY PRODUCT CODE = 101

PROGRAM : EXTRA
 ORD COM1 : REVISED RATE W/O 10/16, 10/23
 CON COM1 : EXTRA

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 09.02
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	A		930P-1030P	30		\$5,150.00	10/23	10/23	1		TUE	1
PROGRAM : X FACTOR ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 5 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-49 FOR 1 SPOT/WK												
60	A		105A-135A	30		\$100.00	10/30	11/5	5		TU-F,M	5
PROGRAM : EXTRA ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
61	A		800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
62	A		900P-1000P	30		\$4,000.00	11/2	11/2	1		FRI	1
PROGRAM : FRINGE ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
63	A		1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : MASTER CHEF ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												
64	A		230A-330A	30		\$75.00	11/3	11/3	1		SAT	1
PROGRAM : CSI: MIAMI ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-64												

REP HEADLINE# 6356848 TRF# 496475
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP OCT24/12 09.02
 CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
12	S		500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
12	S		500P-600P	30		\$225.00	10/14	10/14	0		SUN	0
12	S		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
12	S		500P-600P	30		\$225.00	10/28	10/28	0		SUN	0
12	S		500P-600P	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS CON COM1: FRIENDS												
13	S		600P-700P	30		\$325.00	10/7	10/7	1		SUN	1
13	S		600P-700P	30		\$325.00	10/14	10/14	0		SUN	0
13	S		600P-700P	30		\$325.00	10/21	10/21	0		SUN	0
13	S		600P-700P	30		\$325.00	10/28	10/28	0		SUN	0
13	S		600P-700P	30		\$325.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND												
14	S		900P-1000P	30		\$6,500.00	10/18	10/18	0		THU	0
14	S		900P-1000P	30		\$6,500.00	11/1	11/1	0		THU	0
PROGRAM : GLEE CON COM1: GLEE												
49	S		800P-1000P	30		\$5,350.00	10/23	10/23	0		TUE	0

PROGRAM : X FACTOR
 ORD COM1: PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#1	MISSED: TU-F,M/105A-135A									
		BUY#14	THU/900P-1000P									
		BUY#12	SUN/500P-600P									
		BUY#13	SUN/600P-700P									
		BUY#49	TUE/800P-1000P									
			OFFER: TUE/930P-1030P									
			& TU-F,M/105A-135A									
			& FRI/800P-900P									
			& FRI/900P-1000P									
			& SAT/1100P-1200M									
			& SAT/230A-330A									
			CMT: SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.									

OCT/12 97780.00 NOV/12 31150.00
 CONTRACT TOTAL 128930.00
 TOTAL SPOTS 234

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE